2019 JUMP Impact Chain Model

Activities

Discover

"SAM*(Student As a Mentor) selection and training"

1. Selection of university students with basic knowledge and skills to lead activities
2. Basic attitude, skill improvement training as a "youth instructor from all walks of life"
3. Practical training on teaching methods and problem–solving skills, etc.

Connect

"Operated with a local focus"

1. Selection of suitable local centers to carry out programs
2. SAM matching, through interviews considering the characteristics of teenagers at the learning center
3. Reconciliation of opinions between the center and SAM
4. Keyword management and mentoring arrangement so SAMs can choose the mentors they need

Develop

"Program development/operation"

1. Active recommendations to form and operate SAM management communities
2. Finding of schools that provide scholarships and has a pool of students, and local children's centers with access to local teens
3. Finding and recruitment of mentors from various fields with various experiences

Rational aspect, Emotional aspect

Output

Teens

Improvement in basic academic skills / Acquisition of an array of career information	Changed attitude at the center / Formation of long–term relationships
Korean 13.27 pt English 8.53 pt Math 7.96 pt (avg. improvement in major subjects) Avg. +9.92 pt 73.8% Impact on career search	75.4% Increase in positive perceptions of centers, schools 81.9% Emotional stability and reduction in problematic behavior 82/9% Willingness to continue the bond with SAMs

SAMs

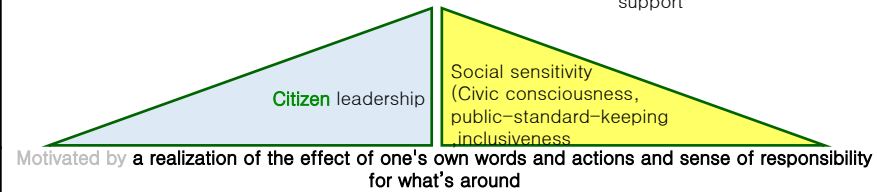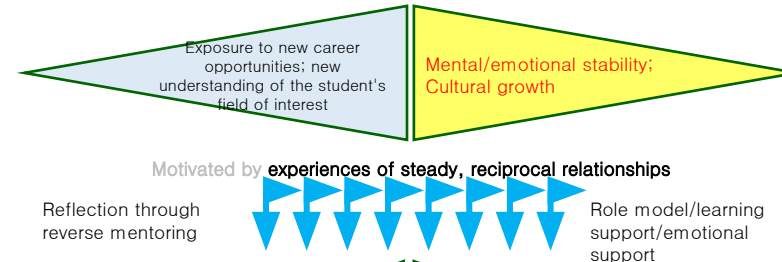| Improvement of soft skills/ Searching a diversity of career paths, changing career plans, having faith Communication skills 84.4%, accountability 85.8%, cooperation 80.1%, problem solving skills 86.7%, critical thinking 84.4%, creative thinking 79.5%	*Citizen leadership and increase in community contributions Increased interest in social issues 85.3%, interest in donations and sharing 80.3%, willingness to participate continuously in volunteer works 78.3%
Avg. 83.5% SAMs feeling improvement in their soft skills 81.2% Impact on career searching	Avg. 81.3% more willing to contribute to society 69.4% More positive perception of the concerned local community

*JUMP SAMs are self–led problem solvers for inequality issues, and brings about change by acting upon the local community's need. Indices for citizen leadership and increase in social contributions of SAMs have been measured by changes in their interest in social and local matters as well as willingness to do volunteer work after completing the SAM program.

Mentors

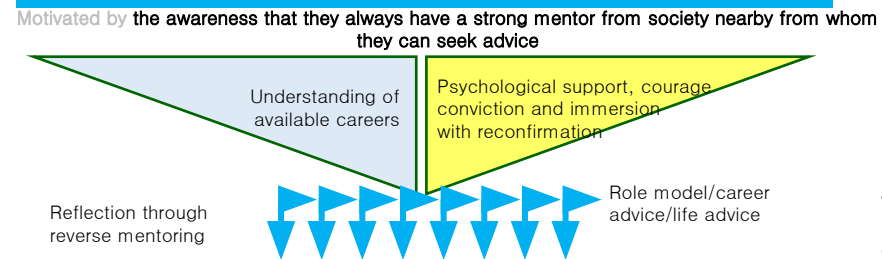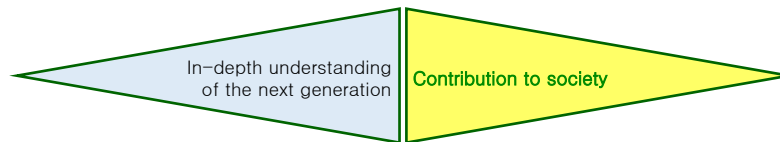| Mentor–matching reflecting SAMs' needs 221 groups, One–on–one mentor matches 127 rounds, Small group mentoring 20 rounds, Salon de Jump 48 rounds, Long horizon mentoring	Sophistication of social values / understanding the next generation Increased interest in social issues 68.4%, interest in donations and sharing 76.3%, willingness to participate continuously in volunteer work 71.1%
Total 416 adult mentoring rounds Cum. 1,380 college student participants	Avg. 71.9% more willing to contribute to society 85.6% Higher hope for and better understanding of next generation

Outcome

Teenagers — Individual balanced growth

Exposure to new career opportunities; new understanding of the student's field of interest — Mental/emotional stability; Cultural growth

Motivated by experiences of steady, reciprocal relationships

Reflection through reverse mentoring — Role model/learning support/emotional support

Citizen leadership — Social sensitivity (Civic consciousness, public–standard–keeping, inclusiveness

Motivated by a realization of the effect of one's own words and actions and sense of responsibility for what's around

SAMs — Growing in their community

Motivated by the awareness that they always have a strong mentor from society nearby from whom they can seek advice

Understanding of available careers — Psychological support, courage, conviction and immersion with reconfirmation

Reflection through reverse mentoring — Role model/career advice/life advice

Motivated by exposure to situations requiring cross–generation empathy and understanding

In–depth understanding of the next generation — Contribution to society

Mentors — Growing as adaptive leaders who enjoy changes

Impact

A world in which all have fair access to resources, people, relationships, and opportunities required to move on to the next stage in life, regardless of income, region, or background

Socioeconomic Values

Reduction in teen private tutoring Total of 7,195,301,472 KRW

Reduction in college students career training Total of 1,359,372,550 KRW

Replacement of instructors at local children's centers Total of 1,517,800,000 KRW

Survey Summary
*Respondents: 2019 JUMP participants
*Methodology: online survey via structured written survey
*Sampling: all participants
–Teens: 1,533 (240 valid responses)
–SAMs: 443 (346 valid responses)
–Mentors: 272 (38 valid responses)
–Survey timeline: Dec. 20, 2019 – Jan. 10, 2020 (depends on group of participant)

* College Tutor